

# SONGLINES MAGAZINE

Songlines magazine  
MA Business & Leisure Ltd,  
St Jude's Church, Dulwich Road  
London, SE24 0PB  
T: +44 (0)20 7501 6683  
E: james@songlines.co.uk

## ADVERTISEMENT RATE CARD 2015

All prices are in £ sterling, excluding VAT

	Single insertion rates	Five Insertion rates <i>20% discount</i>	Ten Insertion Rates <i>35% discount</i>
<b>DPS</b>			
Colour	2740	2192	1781
<b>Full page</b>			
Colour	1600	1280	1040
Mono	1210	968	787
<b>1/2 page</b>			
Colour	960	768	624
Mono	730	584	475
<b>1/4 page</b>			
Colour	575	460	374
Mono	430	344	280

### Mechanical Data

Size (height x width)	Bleed (mm)	Trim (mm)	Type Area (mm)
<b>DPS</b>	<b>303 x 446</b>	<b>297 x 440</b>	<b>n/a</b>
Full page	303 x 226	297 x 220	277 x 200
<b>Half page 'horizontal'</b>	<b>150 x 226</b>	<b>144 x 220</b>	<b>134 x 200</b>
Half page 'vertical'	303 x 112	297 x 106	277 x 96
<b>Quarter page portrait</b>	<b>n/a</b>	<b>n/a</b>	<b>135 x 96</b>
*Quarter page 'horizontal'	80 x 226	74 x 220	52 x 192
<b>*Quarter page 'vertical'</b>	<b>303 x 60</b>	<b>297 x 54</b>	<b>248 x 45</b>

*\*Only available solus in reviews. Premium of 20% is applicable for all solus advertisements.*

### Artwork Requirements

All copy is to be sent on a CDR to the address above or emailed to production@songlines.co.uk as high resolution pdf files, apple mac compatible, CMYK format. A separate technical sheet is available on request.

### 2016 Production Schedule

Cover date Issue no:	Jan/Feb #114	March #115	April #116	May #117	June #118	July #119	Aug/Sep #120	Oct #121	Nov #122	Dec #123
CDs for review	5-Oct	16-Nov	24-Dec	25-Jan	29-Feb	4-Apr	6-May	20-Jun	25-Jul	26-Aug
Final Ad Booking	16-Nov	4-Jan	8-Feb	7-Mar	11-Apr	16-May	20-Jun	1-Aug	5-Sep	10-Oct
Artwork copy	23-Nov	11-Jan	15-Feb	14-Mar	18-Apr	23-May	27-June	8-Aug	12-Sep	17-Oct
Inserts delivery	1-Dec	19-Jan	23-Feb	22-Mar	26-Apr	31-May	5-July	16-Aug	20-Sep	25-Oct
Publication Date	11-Dec	29-Jan	4-Mar	1-Apr	6-May	10-Jun	15-Jul	26-Aug	30-Sep	4-Nov
	Celtic Connections 2015 Issue				Award Winners' Issue	Glastonbury issue	WOMAD & Larmer Tree Issue		WOMEX issue	